



# Alberto González

User Experience Designer  
Graphics / Web Designer  
Media Producer  
Illustrator  
Maker of things

Senior hybrid creative professional experienced in all stages of creative design and development, web usability and information architecture in projects developed to many clients across 20+ years, including:



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## UX / Web Design Portfolio



## Graphic Illustration Portfolio



## Work Experience

### Living's Life Science Solutions

User Experience Designer  
02/2016 - Current - Contractor

Creation of process flows and wireframes for redesign of Volcano Corporation upon purchase by Phillips; followup and adaptation of Phillips guidelines, best practices, optimization processes. Integration with Volcano's product line. Remote work.

### CoEnterprise LLC / New York

User Experience Designer  
08/2011 - 04/2014

Creation of process flows, infographics and detailed UI wireframes for the company's software-as-a service (SaaS) online apps Syncrofy and Book Radar for clients like Hachette. UX lead in teamwork sessions with both backend and frontend developers.

### Mysterious Development

Gaming UX Designer  
08/2010 - 06/2011

Creation of process flows, documentation and UI wireframes for online and mobile gaming apps and platforms.

## Trade Skills

### UX Skills

- Analytical thinking and "big picture" project scoping
- Ability to translate abstract concepts into graphic form (wireframes, flows) in a quick, easy to understand and timely manner
- Production of documentation optimized for project development and client's understanding
- Knowledge in front end code and best design practices to ensure understanding with design/development teams
- Storyboarding/wireframing
- Process flows / charts

### Graphic Skills

- 20+ years of experience with

### VMware - Costa Rica

User Experience Designer  
06/2015 - 09/2015 - Contractor

Creation of process flows and wireframes for continuous improvement of VMware's client- and partner-oriented selling platforms (AirWatch online server configuration + online purchases).

### POSSIBLE Worldwide

UX Designer / Front end architect  
03/2006 - 08/2010

Direct teamwork & brainstorming with UX leads for production of functional specs and related documentation. Personal R&D work for software applications roadmaps and production of client-oriented documentation.

### BetCRIS

Web Design & Developer  
08/2005 - 02/2006

Assistance with production on firm's main site betcris.com and related satellite casino/gambling sites. Produced an optimized template system based on web standards for quick web site production.

### General Skills

- Adobe software (Photoshop, Illustrator, Indesign, CC Suite) and similar software
- Draftsmanship: Ability to draw, conceptualize and sketch ideas in paper. Varied drawing styles (realistic, cartoon, illustrated, etc).
- Extensive experience on digital tools for illustration/design purposes
- Ability to summarize complex concepts into simpler forms
- Sense of rhythm + timing (video/comics)
- Serious commitment to timely creation and delivery of deliverables and ordered production processes

## Software / Programming

UX/UI/Graphic	-	+
Omnigraffle / Adobe XD	● ● ● ● ●	
Adobe Photoshop	● ● ● ● ●	
Adobe Illustrator	● ● ● ● ●	
Adobe InDesign	● ● ● ● ●	○
Media Production		
Adobe After Effects	● ● ● ● ●	○ ○
Final Cut Pro	● ● ● ● ●	○ ○
Maya	● ● ● ● ●	○ ○
Office (Word/Excel/PPT)	● ● ● ● ●	
SublimeText / Terminal	● ● ● ● ●	
Front End / Programming Languages		
HTML/CSS/SASS	● ● ● ● ●	
JS Frameworks (Bootstrap, jQuery, etc)	● ● ● ● ●	○ ○
PHP	● ● ● ● ●	○ ○

## Education

### University of Costa Rica

BFA, Graphic Design & Applied Arts (graduated 2001)

### Seminars & Workshops

Adaptive Path UX Week - Washington, DC (2004)

### Online Courses

FCP/Maya/After Effects - Video2Brain.com / LinkedIn Learning

## Spoken Languages

- English - BELT C1 certified
- Portuguese - PIP B2 certified
- French - 70% (spoken/written/read)
- Spanish - native

## Personal Interests

- Creativity-based: illustration, comics, graphic novels/stories, painting, woodworking.
- Cross-country travelling to know more about this world we live in.
- Music: Jazz, classical, progressive.
- High quality coffee

**Thank you for considering my skills.  
Let's have a chance to create something together.**