



Alberto González

User Experience Designer
Graphics / Web Designer
Media Producer
Illustrator
Maker of things

Senior hybrid creative professional experienced in all stages of creative design and development, web usability and information architecture in projects developed to many clients across 20+ years, including:



- Heredia, Costa Rica
- (506) 8568.8438
- beto@betobeto.com
beto@alzamon.com
- linkedin.com/in/betobeto
- behance.net/alzamon

UX / Web Design Portfolio



betoworks
Alberto González - User Experience + Design
www.betoworks.com

Graphic Illustration Portfolio



alzamon
Alberto González - Illustration and design
www.alzamon.com

Work Experience (2006-onward)

Britt Shared Services

User Experience Designer
02/2018 - Current - Contractor

Process flows, wireframes and prototyping for redesign of the Morpho Travel Retail proprietary POS system, used in all Britt-owned airport stores across Latin America.

Living's Life Science Solutions

User Experience Designer
02/2016 - 01/2018 - Contractor

Creation of process flows and wireframes for redesign of Volcano Corporation upon purchase by Phillips; followup and adaptation of Phillips guidelines, best practices, optimization processes. Integration with Volcano's product line. Remote work.

VMware - Costa Rica

User Experience Designer
06/2015 - 09/2015 - Contractor

Creation of process flows and wireframes for continuous improvement of VMware's client- and partner-oriented selling platforms (AirWatch online serv- er configuration + online purchases).

Trade Skills

UX Skills

- Analytical thinking and "big picture" project scoping
- Ability to translate abstract concepts into graphic form (wireframes, flows) in a quick, easy to understand and timely manner
- Production of documentation optimized for project development and client's understanding
- Knowledge in front end code and best design practices to ensure understanding with design/development teams
- Storyboarding/wireframing
- Process flows / charts

Graphic Skills

- 20+ years of experience with

CoEnterprise LLC / New York

User Experience Designer
08/2011 - 04/2014

Creation of process flows, infographics and detailed UI wireframes for the company's software-as-a service (SaaS) online apps Syncrofy and Book Radar for clients like Hachette. UX lead in teamwork sessions with both backend and frontend developers.

Mysterious Development

Gaming UX Designer
08/2010 - 06/2011

Creation of process flows, documentation and UI wireframes for online and mobile gaming apps and platforms.

POSSIBLE Worldwide

UX Designer / Front end architect
03/2006 - 08/2010

Direct teamwork & brainstorming with UX leads for production of functional specs and related documentation. Personal R&D work for software applications roadmaps and production of client-oriented documentation.

General Skills

- Ability to summarize complex concepts into simpler forms
- Sense of rhythm + timing (video/comics)
- Serious commitment to timely creation and delivery of deliverables and ordered production processes

Software / Programming

| | | |
|------------------------|-----------|---|
| UX/UI/Graphic | - | + |
| Omnigraffle / Adobe XD | ● ● ● ● ● | |
| Adobe Photoshop | ● ● ● ● ● | |
| Adobe Illustrator | ● ● ● ● ● | |
| Adobe InDesign | ● ● ● ● ● | ○ |

Media Production

| | |
|-------------------------|-------------|
| Adobe After Effects | ● ● ● ● ○ ○ |
| Final Cut Pro | ● ● ● ● ○ ○ |
| Maya | ● ● ● ○ ○ ○ |
| Office (Word/Excel/PPT) | ● ● ● ● ● |
| SublimeText / Terminal | ● ● ● ● ● |

Front End / Programming Languages

| | |
|--|-------------|
| HTML/CSS/SASS | ● ● ● ● ● |
| JS Frameworks (Bootstrap, jQuery, etc) | ● ● ● ● ○ ○ |
| PHP | ● ● ● ○ ○ |

Education

University of Costa Rica

BFA, Graphic Design & Applied Arts (graduated 2001)

Seminars & Workshops

Adaptive Path UX Week - Washington, DC (2004)

Online Courses

FCP/Maya/After Effects - Video2Brain.com / LinkedIn Learning

Spoken Languages

- English - BELT C1 certified
- Portuguese - PIP B2 certified
- French - 70% (spoken/written/read)
- Spanish - native

Personal Interests

- Creativity-based: illustration, comics, graphic novels/stories, painting, woodworking.
- Cross-country travelling to know more about this world we live in.
- Music: Jazz, classical, progressive.
- High quality coffee

**Thank you for considering my skills.
Let's have a chance to create something together.**